



frontstream™

2025–2026

# School Fundraising Calendar

This calendar identifies days and months that can anchor school fundraising. It also recommends “blackout” days for important religious observances and national holidays in the United States and Canada.



# September 2025

Suicide Prevention Awareness Month, Hispanic Heritage Month, Hunger Action Month, and Childhood Cancer Awareness Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 Labor Day	2	3	4 National Wildlife Day	5 International Day of Charity	6 Fight Procrastination Day
7	8 International Literacy Day	9 Teddy Bear Day	10	11 National Day of Service and Remembrance	12	13 Positive Thinking Day
14	15	16	17	18	19	20
21 World Gratitude Day; International Day of Peace	22 Rosh Hashanah, Jewish	23 Rosh Hashanah, Jewish	24 Rosh Hashanah, Jewish	25	26	27
28 Good Neighbor Day	29	30				

- 💡 Teddy Bear Day is the perfect excuse for a toy drive!
- 💡 International Day of Charity is a good warm-up for Giving Tuesday in December. Test out some messages and see what works!
- 💡 Good Neighbor Day is a great day for a neighborhood clean-up!

# October 2025

Bullying Prevention Month, Depression Awareness Month



Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Yom Kippur, Jewish	2 Yom Kippur, Jewish	3 World Smile Day	4 World Animal Day
5 World Teachers Day	6 Sukkot, Jewish	7 Sukkot, Jewish; National Child Health Day	8	9	10 World Mental Health Day	11
12	13 Thanksgiving, Canada; Sukkot, Jewish	14	15	16	17	18
19	20 Diwali, Hindu	21	22	23	24	25 Make a Difference Day
26	27	28	29	30	31 Halloween	

- 💡 90% of teachers spend their own money on supplies. Encourage donations specifically for supplies on World Teachers Day!
- 💡 Every cause matters on Make a Difference Day!



# November 2025

Native American Heritage Month, Diabetes Awareness Month,  
and National Scholarship Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4 Election Day, United States	5	6	7	8
9	10	11 Veterans Day, United States; Remembrance Day, Canada	12	13 World Kindness Day	14	15 World Philanthropy Day
16	17	18	19	20	21	22 Go For a Ride Day
23	24 Martyrdom of Guru Tegh Bahadur, Sikh	25	26	27 Thanksgiving, United States	28	29
30	<div><div> Leverage the spirit of compassion on World Kindness Day and World Philanthropy Day to inspire community engagement!</div><div> Organize a charity bike ride to celebrate Go For a Ride Day!</div></div>					



# December 2025

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2 Giving Tuesday	3 International Day of Persons with Disabilities	4	5 International Volunteer Day	6
7	8 Bodhi Day, Buddhist	9	10 Dewey Decimal System Day	11	12	13
14	15 National Cupcake Day	16	17	18	19	20 Ugly Sweater Day
21 First Day of Winter	22	23	24 Christmas Eve, Christian	25 Christmas, Christian	26 Martyrdom of Baba Zorawar Singh, Sikh; Boxing Day, Canada	27 Visit the Zoo Day
28	29	30	31 New Year's Eve			

- 💡 Giving Tuesday is the biggest single day of charitable donations. Start your planning early to [make the most of this day](#)
- 💡 30% of all giving happens in December. Make your own impact day or simply [tap into the season of giving](#) for a final appeal before year's end.
- 💡 Dewey Decimal System Day is the perfect day to fundraise for school and local libraries!

# January 2026

National Mentoring Month and National Blood Donor Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 New Year's Day	2 Science Fiction Day	3
4 National Spaghetti Day	5 Guru Gobind Singh Sahib Birthday, Sikh	6 Nativity of Christ, Eastern Orthodox	7 Nativity of Christ, Eastern Orthodox	8	9	10 Houseplant Appreciation Day
11	12	13	14 Dress Up Your Pet Day	15	16	17
18	19 Martin Luther King Jr. Day; National Day of Service	20	21 National Hug Day	22	23 National Pie Day	24 Compliment Day
25 Opposite Day	26	27	28	29 Puzzle Day	30 National Fun at Work Day	31

- 💡 Set up a plant sale or swap on Houseplant Appreciation Day!
- 💡 Raffle pies on National Pie Day!
- 💡 Move over bingo! Host a team puzzle-athon to raise school funds!





# February 2026

Black History Month and Community Service Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 Laylat al Bara'a, Islam	3 Laylat al Bara'a, Islam	4	5	6 Give Kids a Smile Day	7 Send a Card to a Friend Day
8	9	10	11 Make a Friend Day	12	13 Galentine's Day	14 Valentine's Day
15 Childhood Cancer Awareness Day	16	17 Lunar New Year; Random Acts of Kindness Day	18 Ash Wednesday, Christian	19	20 Ramadan, Islam; World Day of Social Justice	21
22	23	24	25	26	27 Ramadan, Islam	28

- 💡 Make a Friend Day is the perfect opportunity to invite new community members to a volunteering event!
- 💡 Sell sweet Valentine *and* Galentine deliveries!
- 💡 Host a card-writing-drive to thank your most generous supporters!

# March 2026

Women's History Month, National Reading Month, and  
Developmental Disabilities Awareness Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 World Teen Mental Wellness Day; Dr. Seuss Day; Read Across America Day	3 Purim, Jewish	4 Purim, Jewish; Holi, Hindu	5	6 Ramadan, Islam	7 Cereal Day
8 International Women's Day	9 National Napping Day	10	11	12	13 Ramadan, Islam	14 Nanakshahi, Sikh
15	16	17	18	19 Eid al Fitr, Islam	20 International Day of Happiness; First Day of Spring	21 Naw Ruz, Islam
22 World Water Day	23	24	25 Waffle Day	26	27	28
29 Palm Sunday, Christian	30	31				

- 💡 Run a read-a-thon raffle – the more pages, the more tickets!
- 💡 Sell tickets to a waffle breakfast!
- 💡 Use Cereal Day to gather food pantry donations!



# April 2026




## Community Service Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Passover, Jewish	2 Passover, Jewish	3 Good Friday, Christian	4
5 Easter, Christian	6 Easter Monday, Canada	7 World Health Day	8 Passover, Jewish; Zoo Lovers Day	9 Passover, Jewish	10 Holy Friday, Eastern Orthodox	11 National Pet Day
12 Pascha, Eastern Orthodox	13	14	15 World Art Day	16	17	18
19 National Volunteer Week	20	21	22 Earth Day	23 World Book Day; Take Our Daughters and Sons to Work Day	24 Arbor Day; Global Youth Service Day	25 Global Youth Service Day
26 Global Youth Service Day	27	28 Superhero Day	29	30		

- 💡 Create a community Plant a Tree fundraiser for Earth or Arbor Day!
- 💡 National Volunteer Week and Global Youth Service Days are huge! Make sure your cause answers the call!
- 💡 Spotlight the Superheroes in your community and all they contribute for your cause.

# May 2026

Mental Health Awareness Month and Asian American and Pacific Islander Heritage Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 National Space Day	2 International Harry Potter Day
3 World Laughter Day	4 Star Wars Day	5	6	7	8	9
10 Mother's Day	11	12	13	14	15 National Pizza Party Day	16
17	18 Victoria Day, Canada	19	20	21 Shavuot, Jewish	22 Shavuot, Jewish	23
24 Scavenger Hunt Day	25 Memorial Day, United States	26 Eid al Adha, Islam	27 Eid al Adha, Islam	28	29	30 National Creativity Day
31	<div><div> Sell tickets to a special screening of Star Wars!</div><div> National Pizza Party Day is a great day to ask donors to "fund a pizza party" for your cause's community!</div><div> Host a community service Scavenger Hunt Day!</div></div>					





# June 2026

## Pride Month and Gun Violence Awareness Month




Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 National Say Something Nice Day	2	3 World Bicycle Day	4 Ghallughara Day, Sikh	5 World Environment Day; Wear Orange Day	6
7	8 World Oceans Day; National Best Friends Day	9	10	11	12	13
14 Children's Day; World Blood Donor Day	15	16 Guru Arjan Sahib Martyrdom Day, Sikh	17	18	19 Juneteenth	20 First Day of Summer
21 Father's Day	22	23	24	25	26	27
28	29	30				

- 💡 Celebrate the first day of Summer with a beach gear raffle!
- 💡 National Best Friends Day is the perfect excuse to have every volunteer bring a friend!
- 💡 Host a blood drive!

# July 2026

## Disability Pride Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Canada Day	2	3	4 Independence Day, United States
5	6	7	8	9	10 Teddy Bear Picnic Day	11
12 International Malala Day	13	14	15 National Give Something Away Day	16	17	18 Nelson Mandela International Day
19 National Ice Cream Day	20	21	22 Tisha B'Av, Jewish	23 Tisha B'Av, Jewish	24	25
26	27	28	29 Lasagna Day	30 International Day of Friendship	31	

-  Teddy Bear Picnic Day is the perfect excuse to hold a community picnic and toy drive!
-  Host a lasagna bake off competition on Lasagna Day!
-  National Give Away Something Day is the perfect day to ask for donations for an upcoming auction! [Here are 160+ item ideas for inspiration >](#)

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# August 2026

National Immunization Awareness Month and  
Back-to-School Safety Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2 National Coloring Book Day	3 Civic Holiday, Canada	4	5	6	7	8
9 Book Lovers Day	10 National Spoil Your Day	11 National Son and Daughter Day	12 International Youth Day	13	14	15
16 National Tell a Joke Day	17 National Nonprofit Day	18	19 World Photography Day	20	21	22 Be an Angel Day
23	24	25	26	27	28	29
30 National Beach Day	31	<div><div></div><div>National Coloring Book Day is a great reason to host a school supply drive!</div><div></div><div>Thank your generous supporters on Be an Angel Day!</div><div></div><div>Give yourself a little self-care for all the hard work you do all year long this National Nonprofit Day!</div></div>				

# September 2026

Suicide Prevention Awareness Month, Hispanic Heritage Month, Hunger Action Month, and Childhood Cancer Awareness Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4 Krishna Janmashtami, Hindu; National Wildlife Day	5 International Day of Charity
6 Fight Procrastination Day	7 Labor Day	8 International Literacy Day	9 Teddy Bear Day	10	11 Rosh Hashanah, Jewish; National Day of Service and Remembrance	12 Rosh Hashanah, Jewish
13 Rosh Hashanah, Jewish; Positive Thinking Day	14	15	16	17	18	19
20 Yom Kippur, Jewish	21 Yom Kippur, Jewish; World Gratitude Day; International Day of Peace	22 First Day of Fall	23	24	25 Sukkot, Jewish	26 Sukkot, Jewish;
27	28 Good Neighbor Day	29	30 National Day for Truth and Reconciliation, Canada			



Love Note Day is the perfect excuse to thank your community and donors.



International Day of Charity is a good warm-up for Giving Tuesday in December. Test out some messages and see what works!



35 *million* Americans take part in National Day of Service and Remembrance.

# October 2026

Bullying Prevention Month, Depression Awareness Month,  
and Down Syndrome Awareness Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 Coffee Day	2 World Smile Day	3 Sukkot, Jewish
4 World Animal Day	5 World Teachers Day	6	7 National Child Health Day	8	9	10 World Mental Health Day
11	12 Thanksgiving, Canada	13	14	15	16 World Food Day	17
18	19	20	21	22	23	24 Make a Difference Day
25	26	27	28	29	30	31 Halloween

- 💡 Instead of a lemonade stand, set up a “Coffee Stand” on Coffee Day to raise funds!
- 💡 World Food Day is a great reason to gather supplies for food kitchens, or to host a bake off fundraiser!







# November 2026

Native American Heritage Month, Diabetes Awareness Month,  
and National Scholarship Month

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8 Diwali, Hindu	9	10	11 Veterans Day, United States; Remembrance Day, Canada	12	13 World Kindness Day	14
15 World Philanthropy Day	16	17	18	19	20	21
22 Go For a Ride Day	23	24 Martyrdom of Guru Tegh Bahadur, Sikh	25	26 Thanksgiving, United States	27	28
29	30					

-  Leverage the spirit of compassion on World Kindness Day and World Philanthropy Day to inspire community engagement!
-  Host a Scholarship Drive!



# December 2026

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		1 Giving Tuesday	2	3 International Day of Persons with Disabilities	4	5 International Volunteer Day
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27 Visit the Zoo Day	28	29	30	31 New Year's Eve		

- 💡 Giving Tuesday is the biggest single day of charitable donations. Start your planning well ahead to [make the most of this day](#).
- 💡 30% of all giving happens in December. Make your own impact day or simply [tap into the season of giving](#) for a final appeal before year's end.
- 💡 Set up a cupcake stand on National Cupcake Day!



# Your Fundraising Campaign Checklist

# Make a Plan



- ☐ Set your fundraising goal and determine your campaign theme.
- ☐ Assemble your team and assign roles.
- ☐ Create a campaign calendar to organize your promotion (email schedule, social media posts, website updates, phone calls, texts, etc.).
- ☐ Determine how you will track responses.
- ☐ Establish success metrics that include more than a fundraising goal.
  - ☐ How many new donors did you acquire?
  - ☐ Was your average donation higher than last year?
  - ☐ How many donors signed up for recurring donations?



# Find volunteers



Fundraising is a team sport. Try these ideas to find volunteers for your next school fundraiser.

- ☐ Include a call for volunteers. The next PTO meeting is a perfect time!
- ☐ Contact parents throughout the school. These folks are likely to be well-connected to other parents who are cause-minded.
- ☐ Get in touch with existing school groups... booster clubs, PTO, theatre, etc.
- ☐ Reach out to high school students. Volunteering can be a great résumé builder for college.

# Create your campaign or event website



- ☐ Add your organizational branding and messaging so your supporters trust and recognize your cause.
- ☐ Provide a seamless mobile, registration and donor experience so supporters can signup or give on the go.
- ☐ Create urgency with a real-time countdown, thermometer, and campaign end date.
- ☐ Highlight teams and individuals on the leaderboard or donation listing.
- ☐ Ask supporters to share your campaign or event on social media with a single click.
- ☐ Maximize donations with customized donation options including donor covers the fee and employer-donation match.
- ☐ Turn on additional gift options including recurring and monthly donations.

# Connect with your supporters



- ☐ Engage your top teams, and reach out to your entire network including:
  - ☐ Volunteers
  - ☐ Corporations.
  - ☐ Local businesses.
  - ☐ Board members.
- ☐ Ask top donors to commit their support by sharing on their social media or sending an email. When you have top donors support others will be more inclined to follow.
- ☐ Ask major donors to provide a match incentive.
- ☐ Put dollars into real terms and explain how their participation and donations directly impacts your cause. For example, if \$100 provide a week of meals to a family, state that plainly. Double down with stories that bring the impact to life. Donors love to see how far their own donation can go.

# Check out these resources

7 Peer to Peer Fundraising  
Event Planning Mistakes –  
and How to Avoid Them

[Read Now](#)

Over 150 Ideas for  
Fundraising Events  
& Auction Items

[Read Now](#)

Interactive Fundraising  
Event Planning  
Template

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