



Boost Non-Pledge Revenue:

Creative Fundraising Ideas
for Your United Way

frontstream™

With more corporate partners opting for an open campaign strategy, United Ways need new, creative opportunities to supplement lost donations so they can continue supporting their communities through their impact initiatives.

As a longstanding United Way partner, we're pleased to have distributed to nearly all the local United Ways in the United States last year alone and to have played a small part in your impact. As we look to the future, we're excited to offer our fundraising expertise and provisions to every local United Way. And unlike other partners, we're happy to put our money where our mouth is as we introduce risk-free solutions that align with your outcomes. This strategy allows you to explore non-pledge revenue solutions—like community-based fundraising, DYI campaigns, and auctions—with no upfront costs. We succeed only when you succeed: it's that simple.

If you want a head-start piloting new strategies that will help your United Way adapt to market dynamics that impact your financial health: we assembled this list of fantastic fundraising event ideas, plus a bonus list of cutting-edge auction item ideas, just for you!



TIP: Mix and match event ideas and incorporate them into a single fundraiser. Auctions are always an easy addition to any gala or a-thon event, especially when you use digital fundraising tools.



Fundraising Event Ideas

Races and "A-Thons"

A-thons and races are great ways to raise money and awareness while deeply connecting with the local community. You can charge participants a registration fee as well as encourage them to obtain sponsors willing to donate in support of their performance.

Bowl-a-thon – Community members receive donations based on how many strikes and spares they roll.

Color Run – People run in clouds of rainbow colors!

Dance-a-thon – Participants dance for as long as they can and receive donations based on how long they keep dancing.

Hike-a-Thon – People from the community hike nature trails and raise money per unit distance they cover.

Jog-a-thon – This is the same idea as a walk-a-thon, but participants jog instead of walk.

Math-a-thon – Guests attempt multiple math problems and receive donations for each one they get correct.

Mini-Triathlon – Participants test their stamina in this miniature version of a race that involves a half mile of swimming, 15 miles of biking, and 3 miles of running, back to-back. People can even create teams of 3 with each person dedicated to one leg of the course (relay-race style) if they're not so sure about completing the challenge solo.

Read-a-thon – Kids read and collect donations based on how long they read for, how many books they read, or how many pages they read during the contest period.

Spell-a-thon – All ages compete to spell as many words as possible and receive donations for each word spelled correctly in a certain time.

Superhero 5/10k – Kids and adults love dressing up together to run for a great cause. This event is flexible and works well as an in person, hybrid, or completely remote event.

Walk-a-thon – Walkers stroll along a path and raise money per unit distance they cover in a certain amount of time. Alternatively, people may walk laps and receive donations per lap.

Other Tournament and Contest Ideas for Non-Pledge Revenue

Supporters can enjoy watching and participating in any number of these competitive fundraising ideas. Tournament and contest fundraisers typically bring in large and diverse crowds, so you raise the bulk of your funds with ticket sales.

Battle of the Bands – Bands from the community compete for Best in Town.

Board Games – Board games like chess, Scrabble®, Battleship®, and Uno® are a good bet for keeping spectators engaged on the sidelines.

Escape Room – Places like the cafeteria, gymnasium, library, auditorium, and classrooms are rife with escape room possibilities.

Family Feud – Create your own template or choose from plenty of free templates online.

Golf or Mini Golf – Ask local businesses to sponsor a hole and highlight their logos along the course.

Hoops, Homeruns, and Goals – Whether you measure success by accuracy or rent a radar gun to measure success by speed instead, this tournament style is versatile and adapts to any sport.

Jell-O®, Ramen Noodle, or Pudding

Fighting – Get messy for a great cause.

All you need: A few kiddie pools, slippery or slimy food cheap enough to buy in bulk, and a handful of ground rules. This one is a bit unusual but lots of fun for wrestlers and spectators alike.

Karaoke Sing-off – Award prizes in categories like Best Duet, Best Group, and Best Solo.

Lawn or Beach Games – Cornhole, giant Jenga, giant checkers, lawn bowling, Kan Jam, volleyball, badminton—you name it!

Lego® Extravaganza – Give individuals or teams the same number of Lego, set a timer, and they can draw up blueprints and create masterpieces right in front of the guests. Judges hand out awards for Most Creative, Best Execution, and more.

Sample Lego competition prompts

Adjust the difficulty level based on the age of the participants

Create a 3-course meal – Get tummies rumbling.

Design an extravagant fairytale castle –

Add moats, drawbridges, horse-drawn carriages, and other impressive details.

Dive deep into an underwater world

made of bricks – Bonus points to the structure that holds water for the longest amount of time.

Recreate a scene from an iconic adventure

movie – Let imaginations run wild.

Take a crack at designing the sturdiest bridge

– The last structure standing after enduring simulated earthquakes that grow in intensity every round, wins.



Other Tournament and Contest Ideas for Non-Pledge Revenue

(Continued)

Murder Mystery – Which team can solve the mystery first?

Paintball or Capture the Flag –

From playgrounds to tennis courts, it's easy to create interesting courses throughout the community.

Pet Talent Show or Community

Talent Show – Hidden talents and adorable pets: What's not to love?

Ping Pong – This fast-paced game is fun for all skill levels and ages.

Pub Games – Darts, pool, foosball, air hockey, and shuffleboard are as much fun to watch from the sidelines as they are to participate in.

Scavenger Hunt – Nearby parks make perfect environments for this high-energy fundraiser.

Trivia Night – Kids versus adults!

Upcycled Fashion Show – Have people design clothing from recycled materials and create a catwalk in a large common area like a community theater or a park on a nice day.

Video Games – Use the computer room at your local library or set up a bunch of televisions in different classrooms at a school for an indoor tournament-style fundraiser that draws large crowds regardless of the weather.

[Your Town's] Greatest Baker or an Iron Chef-style Cook-off – Baking and cooking competitions are popular to watch and participate in. You can follow the structure of one of the television shows or go rogue; if you provide scrumptious treats for guests to taste-test, this fundraiser will have the community lining up at the doors to get in.

Galas Galore

If you're looking for ways to shake up this traditional black-tie event, here's a list of fresh and fun gala themes that'll have everyone talking about the great experience.

Alice in Wonderland

- **Suggested Decorations:** Giant mushroom cutouts, hookahs, fog and bubble machines, lights that change color, petit fours with "Try Me" written on top, lawn flamingos
- **Suggested Activities:** Decorate-your-own teapot, chess, croquet, limbo

American Holiday Mashup

A compellation of what Americans enjoy about the most mainstream holidays.

- **Suggested Decorations:** Valentine's Day-themed cards and flowers, Independence Day sparklers, Halloween decor, Christmas trees
- **Suggested Activities:** Pictures with the Easter Bunny and Santa, trick-or-treating, Thanksgiving dinner or July 4th cookout, pumpkin carving contest, menorah lighting, watching the ball drop at the end of the night

Arcade Night or Retro Video Game Night

- **Suggested Decorations:** Large cardboard cutouts of well-known video game characters, pixelated tablecloths, neon signs
- **Suggested Activities:** Video and arcade games, competition-style racing games projected onto a large screen, Mario-themed obstacle course

Casino Night

Charitable gambling is legal on a state-by-state basis, so make sure to check what the rules are in your state.

- **Suggested Decorations:** Beaded curtains (but with fake gold coins instead of beads), televisions with recordings of poker tournaments playing, card-themed art, bouquets of fake flowers folded from losing scratch tickets
- **Suggested Activities:** Gambling, darts, pool

Comedy Night

- **Suggested Decorations:** Posters of comedy movies, pictures of famous comedians, funny masks, gag gifts like whoopee cushions and finger traps
- **Suggested Activities:** Stand-up comedy routines, funny hypnotists, open mic for best jokes guests have ever heard, cartoon character-drawing artist

Glow Up

- **Suggested Decorations:** Blacklights and neon everywhere, glowsticks, washable glow-in-the-dark paint (safe for skin, table clothes, and walls that are covered by giant sheets of paper), neon rainbow confetti
- **Suggested Activities:** Laser light show, Lite Brite™ picture/design competition

Galas Galore

(Continued)

Ice Palace

- **Suggested Decorations:** Project the northern lights onto the ceiling, hang snowflake lamps, fake snow, snow globes, ice sculptures
- **Suggested Activities:** Air hockey, live ice sculpture carving, ice skating

Luau Night

- **Suggested Decorations:** Hibiscus flowers, fresh hibiscus leis, model volcanos, pineapple décor
- **Suggested Activities:** Firewalking, hula lessons, fire dancers, dinner cooked over an open flame, paper lantern release

Out of This World

- **Suggested Decorations:** Meteor shower and star constellation projector, hanging planet and star lanterns
- **Suggested Activity:** AI headsets that make guests feel like they're hopping around mars or the moon, outer-space-themed photo booth

Paint the Town

- **Suggested Decorations:** Paintings by local and famous artists, painting pallets in place of plates, canvas-style tablecloths, vases filled with brushes and watercolors on every table
- **Suggested Activity:** Paint Night, paint room where guests put on old clothing or smocks and "paint" an abstract mural with hands, feet, and random tools on a waterproof cloth/canvas secured across the floor

Secret Garden

- **Suggested Decorations:** Flowers, framed quotes from the Secret Garden movie, decorative wire bird cages, vines of ivy
- **Suggested Activities:** Hedgerow maze, teatime and biscuits, croquet, create your own planters (like Paint Night but with plants)

Stars of the Silver Screen

- **Suggested Decorations:** Red carpet, photo booths, photographers dressed as paparazzi walking around and taking photos, big "diamonds" (plastic) as part of tablescapes
- **Suggested Activity:** Hollywood-themed trivia night (every table is a team)

Superhero Soiree

- **Suggested Decorations:** Cityscape silhouettes, origami flower bouquets made from superhero comic book pages, fog machines, Batman floodlights that turn on and land on winning bidders during/if you have a live auction
- **Suggested Activities:** Arm wrestling, create-your-own comic strip, super-hero photobooth

Under the Sea

- **Suggested Decorations:** Fish tanks, seashells, fish nets, ship and mermaid décor, water fountains
- **Suggested Activities:** Seafood dinner, sand dollar painting, sea glass art

Cutting Edge Auction Item Ideas

If you're getting ready to put on a gala, peer-to-peer or community event, or any fundraiser with an auction, this list of **120+ awesome fundraiser auction item ideas** have your name written all over it.

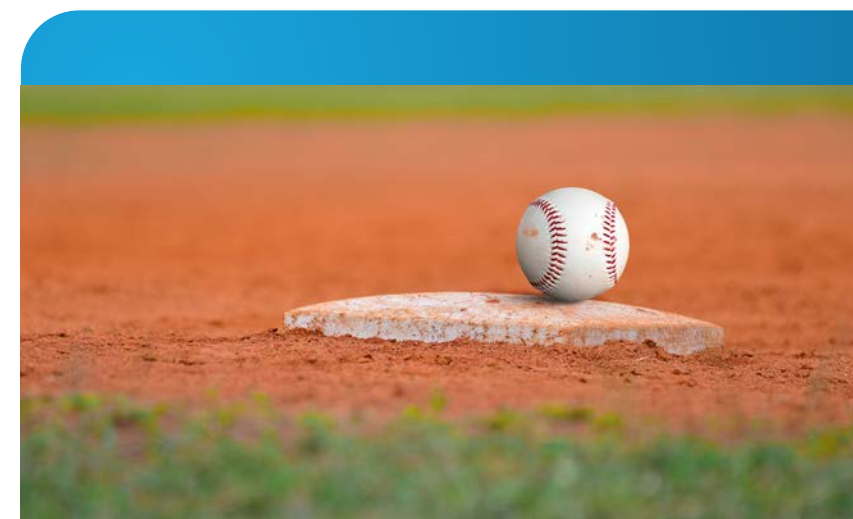


TIP: Whatever is on your items wishlist, supplement it with as many “experiences” as possible. Items that offer a truly unique experience are super attractive. People bid more for items they can’t easily buy on their own. There’s also a lot of scientific research that shows people value experiences more than possessions, so make sure you have fun, exclusive, and exciting items to make your auction stand out.

Local Experiences

Local experiences fit that niche of people looking to get out and do something fun without interrupting too much school or waiting until springing for a full vacation. Think outside the box and offer individualized opportunities that aren't available to the general public, such as private tours.

- **Complimentary week at a nearby summer camp** – This is both fun for kids and nice for their parents.
- **Guided horseback trail ride** – Especially in areas with nice trails and gorgeous views.
- **Indoor rock climbing or skydiving** – Although they are indoors, they still offer a ton of excitement.
- **Interactive experiences at the closest aquarium** – Aquariums often hold special, after-hours events that make for memorable time.
- **Laser light shows** – A fun sensory experience.
- **Make a Mosaic party** – Create coasters, picture frames, vases, and more with a variety of colors and stones.
- **Museum passes and tours** – Some museums offer special guest packages.
- **Mushroom foraging** – There are experts and local tours all over the country.
- **Paintball** – Find a local course near you.
- **Paint-your-own pottery experience** – Choose from different containers and shapes.
- **Plant Night** – Like Paint Night but with beautiful little planters instead.
- **Season tickets to a local professional or college sports team** – Season tickets are a gift that keeps on giving.
- **Zoo Lights tickets** – If your town or city has a nearby zoo, it's likely to have its own version of Zoo Lights.



- **Throw the first pitch** – Contact a local minor or major league baseball organization to see if they offer this once-in-a-lifetime experience.

***Did you know:** Many major-league, minor-league, and college-level sports teams partner with us to provide in-kind donations to community fundraising events as part of our donation and sponsorship management program?*



Made in the Community

Some of the most unique auction items are right in your community. It's easier than ever for people to follow their passions, develop new hobbies in their off-hours, and sell their goods, thanks to online shops like Etsy. Plus, when the community supports fundraising events, it's extra nice to support creative projects close to home in kind.

- **Experience of doing a project with a local YouTube Video Maker** – There are thousands of incredibly talented people across the country who make a living off “views” when they share videos of their project ideas on YouTube.
See if a YouTube Video Maker with ties to your community will partner with your team and create a one-of-a-kind auction item for your event. Promotion on a popular YouTube channel would be a boost for your fundraiser, and YouTube Video Makers often need project ideas so they can keep making money off views: a win-win!
- **Handmade home décor** – Fresh wreaths, indoor planters, candle holders, picture frames, welcome mats, and even throw pillows add a nice touch to the home.
- **Handmade quilts or weighted blankets** – Who doesn't love wrapping up in a warm blanket after a long day in the winter?
- **Homemade candles, body lotions, and soaps** – Fresh scents with a local flare make for appealing items.
- **Homemade jewelry** – Handmade jewelry is often eye-catching and one-of-a-kind.
- **Local honey or maple syrup** – A great way to sweeten any dessert, tea, or breakfast.
- **Local spices** – Fresh spices add dimension and complexity to any dish.
- **Upcycled totes and purses** – Look for creativity and style that is kind to the environment.

Classes Outside of the Classroom

Who doesn't like to learn something new? The great thing about auctioning classes and lessons is that it is sometimes easier to get local individuals or businesses to offer time donations than it is to get money or objects. Offering lessons on auction can also generate interest and boost their business simultaneously – making it a win-win. You can make packages more enticing by getting local or national celebrities to deliver the lessons. How do cooking lessons with the best chef in the county sound?

Archery classes – It's fun and surprisingly easy for most people to pick up after only one class.

Cooking or cake decorating lessons – Impress guests at the next bake sale.

Crocheting or Knitting lessons – They'll be creating their own blankets in no time.

Dance lessons – Merengue? Belly? Square? Ballroom?

Gardening lessons – Keep those tomatoes full and flavorful.

Golf lessons – Throw in new golf clubs for higher bids.

Improv lessons – Everyone enjoys a good sense of humor.

Jewelry-making class – Some places use stone, metal, sea glass, and even dried flowers in their classes.

Music lessons – Piano, guitar, or even lessons on sound-mixing software.

Paint Night at home – Personal painting parties for parents, kids, or whole families.

Perfume-making class – Create one-of-a-kind scents.

Photography lessons – A few lessons can dramatically change the quality of an amateur photographer's pictures.

Pottery class – It's rewarding to get messy while creating a one-of-a-kind piece.

Sailing lessons – A nice change to get out on the water and feel a fresh breeze.

Swimming lessons for the little ones – Swimming is a great activity to learn at a young age.

Yoga or Pilates lessons – A new yoga mat pairs well with this item.

Student-centered Offerings

Student-made items and activities are always a hit at auctions meant to support the local community.

A chance for a student to be the announcer of a local sports game or sing the national anthem before a school event – These are unique ways for students to take part in their community.

An opportunity for a student to conduct the high school band at a concert or at a sports event – Everyone in the audience will be impressed.

Furniture made by students in shop class – Students create beautiful, sturdy pieces anyone would feel lucky to own.

Lunch with the principal or #1-voted teacher – This can be a relaxed and engaging learning experience for everyone.

Lunch with the school mascot – Setting up lunch somewhere at school that people don't usually eat (like a picnic in the middle of the soccer field, or a table in the middle of the basketball court) adds extra excitement.

Naming rights to a classroom or playground for a year – A student can name it after themselves or come up with a silly (but appropriate) name.

Off-to-college basket – Snacks stuffed into a new mini fridge and takeout delivery gift cards.

Paintings made by students in art class – This can also work as part of a fundraising photography contest.

Plant a tree in someone's honor on campus – Flowering trees add an extra touch of beauty.

Principal or head of the school for a day – Students love it when the roles are reversed.



Home and Personal Services

Offer bidders the chance to lighten their To-Do list by putting services on the auction block. You can either auction off fixed dollar amounts worth of services or a set number of hours. You can have community members volunteer to provide some of the auctioned services.

Babysitting – A night out for many parents can feel like a mini-vacation.

Dog-walking – The family dog will especially appreciate this item.

Haircut and styling – A gift certificate for new styling products is a perfect add-on to this item.

Housecleaning – A clean home is invaluable for families with busy schedules.

Landscaping and lawn mowing – Getting a break from mowing and landscaping is always appealing.

Makeover with a local stylist – Tips on maintaining a brand-new style are a bonus.

Massages and facials – A little TLC goes a long way.

Mechanic or car-detailing service – Make an older car feel brand new.

Obedience training for dogs – This makes for happier dogs and happier families.

Personal shopper – A great item for those who would rather not spend all day trying on clothes.

Pet grooming – Add a dry shampoo for pets to this item so people can keep their dog smelling fresh between visits.

Pet sitting – Crating can be stressful for pets when families go on vacation.

Plowing and shoveling – Not everyone has the time, health, or equipment to remove substantial amounts of snow.

Pool cleaning – Owning a pool is most fun when someone else is cleaning it.

Portrait painting or photoshoot at a local beach or park – A memorable way for families to capture perfect moments together.

Professional teeth whitening at a local dentist's office – Go beyond teeth-whitening strips.

Put up/take down holiday décor – Holidays are a lot less stressful when putting up and taking down decorations is no longer on the agenda.

Tick and mosquito lawn spraying – This allows families to enjoy their lawns and patios without having to worry as much about contracting potentially serious diseases.

Tutoring – Help students catch up or get ahead in certain subjects.

Virtual assistant – This is great for when life gets too hectic.

A year's supply of...

Reach out to local and national businesses that might be willing to donate or offer a discount on a year's supply of their products for a good cause. Consider items and services that people need or use regularly (which, if they win, means they won't have to think about budgeting or shopping for it for a year) as well as luxury items that would be nice to have in supply.

Art supplies – The cost of paints, canvases, and other art supplies adds up quickly.

Candles – People will enjoy learning a steady supply of their favorite scents or might be inclined to try something new.

Car washes – Washing salt and grime off not only looks good, it also helps prevent cars from rusting.

Diapers – The cost of diapers adds up quickly.

Dry cleaning – People who must dress up regularly for work will especially appreciate this item.

Flowers – Fresh flowers make any room look and smell lovely.

Fresh dairy, vegetable, or meat delivery – Clean eating is always popular.

Gas – Gas is a pricy necessity for many families.

panorama[™]
by frontstream

Panorama by FrontStream has a robust directory of companies and attractions that partner with us to support fundraising events. This makes it easy for you to request in-kind donations for your cause. [Get a product tour.](#)

Meal delivery service – These are delicious and easy ways to save time on weekday evenings.

Mini golf – A great place to throw birthday parties or to swing by for some fun after an early dinner.

SodaStream Co2 or Keurig K-cup refills – Make convenient appliances even more convenient.





Subscription Boxes and “Of the Month” Clubs

Like a “A Year’s Supply of...” auction items, monthly subscription boxes give over and over for a certain amount of designated time. The main difference: If an auction winner loves the goods in their monthly subscription, they can always sign up to continue getting the items after their initial auction gift/period expires.

Bacon of the month – It’s surprising to learn all the different ways to flavor bacon!

Board games and jigsaw puzzles – These are a blast for family game nights, rainy days, and downtime on vacation.

Cheese – Present this item with a nice cheeseboard, and people won’t stop bidding on the chance to try cheeses from across the globe.

Children’s book club – Children will never get bored with new stories every month. (There are also book clubs for adults and young adults.)

Chocolate – Way more variety than what you find by a convenience-store cash register.

Coffee or tea – Adding a travel mug to this item is a nice touch.

Health and wellness boxes – A chance for a calm mind and body comes in the mail monthly.

Hot sauce – Spicy, fruity, or smoky? This club is sure to offer flavor profiles hard to come by anywhere else.

K-beauty skincare boxes – Popular skincare trends will catch people’s eyes.

Pet toys of the month – People love pampering their pets.

Sensory toys of the month – Innovative takes on fidget spinners and more.

STEM science club boxes – A new science experiment to try every month is both educational and a lot of fun.

Succulent of the month – Succulents are like potato chips: it’s hard to have just one!

Vacation Packages

If you'd like to offer some big-ticket items with the hopes of bringing in some serious funds, consider putting vacation packages on the auction block. Making the packages all-inclusive (with travel, hotel, and meals) ups the enticement because trips are more relaxing when you don't have to spend extra time planning out the minute details. And if you get your hands on difficult-to-book or quickly sold-out experiences, even better!



TIP: Vacation homes from community members are always a hit at a local auction. See if a member of your community is willing to donate a week's stay or a long weekend at their vacation spot!

A community member's vacation home for a week – Oftentimes a community member is willing to donate a week at their vacation home for charity.

A weekend away – Ranging from a local bed and breakfast to a golf trip in Myrtle Beach, SC

Beach house with gift certificates to local attractions – A chance to paint WITH dolphins, like at Theater of the Sea, would be an extra sweet activity for the kids.

Camping adventures – Complete with a s'mores basket.

Cruises – This is a great package for families since most cruises have plenty of activities for all ages.

Disneyland adventure – New magical experiences for kids and nostalgia for parents—Disney vacations are a family staple.

National parks packages – A chance to immerse in awe-inspiring nature will have bidders scrambling for this vacation package.

Staycation baskets – From an outdoor movie screen and projector to a private masseuse and chef, you can get pretty creative and make this a higher-end item.

Vegas escape – Between the live entertainment, amazing restaurants, and majestic state parks nearby, there's plenty to do besides gamble!

Winter Wonderland Escape – An all-inclusive family stay at a ski resort turns heads at any auction.

Celebrity Encounters

Hobnobbing with the rich and famous is on many people's bucket list. Keep in mind that the definition of "celebrity" varies. Local celebrities may include politicians, public servants, authors, or headliners at the community theater. But you can drive bids up by reaching out to big-name movie stars, singers, and more.

Behind-the-scenes tours with sports legends – Many retired sports players are open to showing up for good causes.

Date with a celebrity – Local celebrities work well for this item.

Dinner with the mayor – This is an opportunity civic-minded auction participants won't pass up.

One-on-one encounters – A meet-and-greet with the chance to chat and get autographs.

Personalized video from a favorite celebrity – This is a sweet gift that people can keep and rewatch whenever they need a little pick-me-up.

VIP experience at an award show or event – Ask around the community to see if anyone has connections to stadiums and theaters that host big events to see if they can donate this experience to charity.

5 Popular BiddingForGood auction items that garnered a lot of bids in the last year

- 7-Night Stay at the 5-star Casa Xzavian in San Panchos, Mexico
Leading bid: \$20,001
- Adam Port's Iconic Athletes Sports Art
Leading bid: \$29,500
- Complete Works of Robert Caro - Signed by the Author
Leading bid: \$5,427
- Tiny House: Basalt High School Project
Leading bid: \$55,410
- Ultimate Bourbon Collection from Woodman's Markets
Leading bid: \$19,250

Adventure Packages

For people looking to get their hearts pumping during spring break or summer vacation, adventure packages offer an appealing adrenaline rush. Consider varying the sizes of these packages, including experiences for individuals, couples, and families.

Amusement Park packages – From a giant turkey leg to a huge roller coaster: there’s something at amusement parks for everyone in the family to enjoy.

Deep sea fishing – This is a nice package for bonding on a parent/child day.

Glider rides – For people unafraid of riding in tiny planes, this auction item is a prize.

Go-kart racing – Even adults can enjoy speeding around a go-kart racetrack.

Hot air balloon rides – Float over land that is impossible to reach on foot or by car.

Kayak and canoe tours – A relaxing yet exciting experience.

Skydiving – This is great for the daredevils in the community.

Whale watching – Offer guests the chance to experience the awe and wonder of getting close to the largest mammals on earth.

White water rafting – If canoeing is too relaxing for some people, white water rafting will do the trick!

Zip lining – Zip lining offers a burst of adrenaline with great views.



TIP: Make sure to disclose any terms and conditions for auction items so that participants can plan accordingly. The more information that is available to guests, the more confident they’ll feel when bidding on items, and the more enjoyable the experience will be for everyone. A few helpful things to look out for:

- Is gratuity included in a massage, restaurant gift certificate, or any other auction item centered on services?
- Is there an expiration date?
- Is there an age restriction?
- Are there blackout dates for when someone can book a vacation package?
- Are there any additional costs once you get there to be aware of?



Adults Only

For people who want an evening out with friends, partners, or by themselves, you can offer all sorts of adults-only items. Throw in a babysitter for an evening, and the winning bidder will be all set.

Beer brewing lessons – Learn how to make a great idea for a new beer into reality.

Brewery or winery tours – For those who would rather leave the brewing and winemaking to the experts.

Casino adventure – Give guests the chance to test their luck.

CrossFit Membership – This is a popular fitness membership for anyone who is looking to improve their stamina and overall health.

Dinner and a movie – Sometimes you don't need a lot of extravagances to have a wonderful evening.

Dinner cruise – Who wouldn't enjoy dinner with pristine views on the water?

Escape room – Although this can also be family-friendly, it's a great idea for an adult night out with friends!

Limo and a live show – A gift certificate to a brewery or popular cocktail lounge is a great addition to this item.

Tanning salon gift certificate – This is great for people who want to keep a summer glow through the winter or want to build a base tan before heading on vacation somewhere sunny.

Tattoo gift certificate – Tattoos are becoming more mainstream, and there will surely be plenty of guests at your auction thinking of what they want for their next tattoo.

Wine, beer, or coffee box of the month – Try new flavor profiles from the comfort of home.

Extend your fundraising beyond your local community with promotion in an Online Bidding Community

Unlike any other auction software solution, BiddingForGood, which is included with Panorama from FrontStream, boasts a thriving community of over 1.7 million cause-minded shoppers who bid on our customers' auctions year-round. Our growing bidder community is a group of affluent online shoppers who are passionate about helping good causes. They also love finding great deals on travel packages, hotel stays, dining gift certificates, unique experiences, sports tickets, and more on our site.

The bidder community adds real value to our customer auctions. Our community has helped raise more than \$520M for schools and charities. It's easy to see why so many of our customers open their auctions to these philanthropic shoppers: More bids increase the competition for items, generate higher winning bids, and result in more dollars raised.

Plus, when you run an auction on BiddingForGood, we help get you started with easy-to-use tools and templates for creating a uniquely branded homepage in under an hour, managing your auction items, selling tickets, promoting your event, and incorporating mobile bidding to raise more.



1.7M

Cause-minded shoppers

.....
\$520M

Raised for schools and charities



FrontStream is Here to Help United Ways with their Next Fundraising Event

Are you looking to raise more and do more good for your community?
Whether you're running an upcoming a-thon, hosting a gala, coordinating an auction, or having many smaller events you need to collect donations for, FrontStream is here to help with our no-risk solutions model guaranteed to boost your non-pledge revenue. Let's succeed, together!

Talk to an expert